

Welcome to Mini Maven Magazine

Now accepting Fall Winter 2017 Digital Editorials
Season Dates: October 2017-early February 2018

Fall Winter Digital Themes: Warm & Winter-esque

Please send fully thought out mood-boards and submission concepts to:
Submit@mini-maven.com, subject FW 17 For Approval

Guidelines for ALL Submissions:

- We work ONLY with professional photographers, stylists and other creative's.
- We do not accept already shot or published stories from any other digital or print media.
- All proposals must be well developed and suitable for our online & print publications. Familiarizing yourself with past-featured editorials is a must in order to determine if it meets our overall aesthetic.
- Along with your proposal, a mood board is encouraged for a quicker approval response. Please include concept, title, ideas of palette, location, inspirational fashion images and age ranges of children. Due to high volume of submissions please allow us 7 days to respond.
- For all DIGITAL issues, it is encouraged the brands used correlate with the season and are shoppable during the month in which it will be published. Mini Maven digital editorials are all shoppable.
- All submissions are to be shot exclusively for Mini Maven. Once your submission has been approved by our editors, you will receive our submission specs and guidelines via email.
- All submissions can be sent via Dropbox, Hightail or Wetransfer.
- Each digital story can range from 8-12 pages, with a variety of set ups to avoid any repeated looks. Each print story can range from 8-10 pages. Each look should have variations, (beauty, ¾, full length) and a minimum of 20 images to select from. Our goal is for your creative team to weave together a story and create an innovative fashion series for the modern child. (Think stylized, edgy, modern, avant garde, romantic, quirky, & vintage narratives!) Once selections have been made, photographer is responsible for all editing of images.
- **Mini Maven is not responsible for restocking, returning or overnight/rush shipping fees for digital submissions.**

Advertising Opportunities

If you are interested in advertising/partnering with Mini-Maven Magazine blog, please send all contact info for your company/business, a brief description along with the URL to connect@mini-maven.com. You will receive a prompt response from us with a media kit outlining our pricing and specifications, as well as our current website traffic.

Interviews/Features

At Mini-Maven.com, innovative fashion and inspiration are the foundation of our stories! If you are a manager, agent or publicist who would like to pitch their client to us for a possible feature in an upcoming issue we would love to connect, however Mini Maven does not provide the photo team, but will collaborate with them to ensure it meets our overall aesthetic. If you are a fashion, lifestyle, industry brand and seek more visibility and would like a feature highlighting your recent collection lets connect! Does your child have an inspiring story that you think would be suited for Mini-Maven.com, we want to hear! Please email us at connect@mini-maven.com and tell us about yourself and/or brand and we will provide you with next steps.